

Message Text

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ACTION COME-00

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R 141834Z OCT 76

FM AMCONSUL PORTO ALEGRE

TO SECSTATE WASHDC 0507

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS PORTO ALEGRE 0232

FOR COMMERCE

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: PULP AND PAPER MACHINERY TRADE MISSION

REF: STATE 247303

1. PORTO ALEGRE PROPOSES THAT PULP AND PAPER TRADE MISSION VISIT

THE CITY OF LAGES, SANTA CATARINA, FOR ONE DAY AS PART OF ITS TWO-DAY BUSINESS PROGRAM IN THE PORTO ALEGRE AREA. LAGES IS CENTER OF LUMBER AND PULP AND PAPER INDUSTRY IN SOUTHERN BRAZIL WITH APPROXIMATELY FIVE

MAJOR END-USERS HAVING PLANTS THERE, AND WITH ADDITIONAL FIRMS, SUCH AS ALBANY FELT INTERNATIONAL, LOCATED APPROXIMATELY 60 MILES AWAY IN THE CITY OF BLUMENAU. ONE FIRM IN LAGES, OLINKRAFT CELULOSE E PAPEL LTDA., EXPRESSED KEEN INTEREST IN TRADE MISSION TO SAO PAULO COMMERCIAL OFFICER AND WOULD LIKE TO HOST MISSION FOR A SCHEDULE OF DISCUSSIONS AND PLANT VISITS IN LAGES. ALTHOUGH TRAVEL TO LAGES WOULD HAVE TO BE MADE

BY BUS, REQUIREING SIX HOURS TRAVEL TIME, TRAVEL COULD BE DONE CONFORTABLY IN EVENING HOURS, LEAVING DAYLIGHT HOURS FOR BUSINESS APPOINTMENTS. CONSULATE CAN RENT A TOURING BUS WITH AIR CONDITIONING, RECLINING SEATS, REFRIGERATOR, ETC. FOR APPROXIMATELY US\$1,000 TO TRANSPORT MISSION TO LAGES AND LATER TO CURITIBA, PARANA, FOR ONGOING AIRLINE CONNECTIONS. AFTER CONSULTATION WITH CONGEN SAO PAULO, PORTO ALEGRE PROPOSES FOLLOWING SCHEDULE FOR PERIOD OF DECEMBER

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8-11, 1976:

DECEMBER 8 - DEPART SAO PAULO AS ALREADY ARRANGED ARRIVING PORTO

ALEGRE

1840 HOURS: OVERNIGHT IN PORTO ALEGRE AT HOTEL PLAZA

SAO RAFAEL.

DECEMBER 9 - 0900-1800 HOURS: BUSINESS APPOINTMENTS IN PORTO ALEGRE.

1800 HOURS: DEPART PORTO ALEGRE FOR LAGES, SANTA CATARI-

NA,

OVERNIGHT IN HOTEL IN LAGES.

DECEMBER 10- 0900-1700 HOURS: DISCUSSIONS AND PLANT VISITS IN LAGES

HOSTED BY OLINKRAFT.

1700 HOURS: LEAVE LAGES FOR 6-HOURS TRIP TO CURITIBA,
PARANA.

OVERNIGHT IN CURITIBA.

DECEMBER 10- 1000 HOURS: LEAVE CURITIBA VIA DIRECT FLIGHT TO RIO,

(CRUZEIRO 123) ARRIVING RIO 1115 HOURS.

2230 HOURS: DEPART RIO AS ALREADY ARRANGED.

2. HOTEL RESERVATIONS OF EIGHT SINGLES AND A SUITE FOR MISSION DIRECTOR CONFIRMED AT HOTEL PLAZA SAO RAFAEL FOR EVENING OF DECEMBER 8. HOTEL RESERVATIONS FOR ADVANC OFFICER GARGES CONFIRMED FOR NOVEMBER 25-29 AT CITY HOTEL BUT BELIEVE 4 WORKING DAYS FOR ADVANCE WORK IS EXCESSIVE.

3. PORTO ALEGRE HAS RECEIVED PRODUCT LITERATURE FROM ONLY TWO FIRMS AND, IN ORDER TO FULLY PROMOTE MISSION, POST NEEDS FULL DETAILS ON MISSION PRODUCTS ASAP.

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